



CONFERENCE BOOKAD PLACEMENT FORM

Organization: _____

Contact Name/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

AD SIZE PRICING

Please check your preferred ad size

- ☐ Full Page: \$500
- ☐ Half Page: \$250
- ☐ Quarter Page: \$125

PAYMENT

Please remit your ad placement fee of \$_____ by August 5, 2016 to:

Governor's Housing Conference Attn: Carmen Santiago

- Please make checks payable to: Governor's Conference on Housing and Economic Development
- **Mailing address:** NJ Governor's Conference on Housing and Economic Development, P.O. Box 18550, Trenton, New Jersey 08650

PROGRAM BOOKAD/LOGO SPECIFICATIONS

The Program Book will print in 4-color process / full color

AD SIZES - (NOTE: THESE CHANGE EACH YEAR)

- **Full-page:** 6.75" wide X 9.5" high
- **Half-page:** 6.75" wide X 4.5" high
- **Quarter-page:** 3.125" wide X 4.5" high

Please note: All ads that appear on the cover should be supplied in 4-color process CMYK (full color) and should include a bleed area of .25"

AD FILE FORMATS

All files should be high-resolution and should be no less than 300 DPI (Dots Per Inch). If ad is to print in color, files should be saved in 4-color process CMYK.

ACCEPTABLE FILE FORMATS

- High-Resolution PDF File (.pdf)
- High-Resolution JPEG or TIFF files (.jpg or .tif)
- All logos should be made available in an Adobe Illustrator EPS file format (.eps, or .ai). Please convert fonts to outlines. This will allow your logo to print very clearly.

MAILING INFORMATION

Ads may be emailed or mailed to the HMFA, attention: Joseph Kuzemka:

- **Email:** jkuzemka@njhmfa.state.nj.us
- **Mail:** P.O. Box 18550, Trenton, New Jersey 08650
- **UPS or FedEx:** 637 South Clinton Avenue, Trenton, New Jersey 08611

QUESTIONS?

For any questions regarding ad specifications or logos, please contact Joseph Kuzemka at 609.278.7515 or via email at jkuzemka@njhmfa.state.nj.us